

# Mindscape for Business



In today's cutthroat business environment, exceptional creative problem solving, communication and intuitive abilities are a necessity to keep businesses competitive. Organisations and firms of all scale and sizes have never before encountered a more complex, fast paced, ever changing business landscape. With the exhaustive amount of data present, in many situations it is simply not possible for an individual to examine in a rigorous and methodical fashion

all the potential options that he or she confronts. Studies have shown that those that utilise their intuitive abilities react much faster and effectively than those who do not. To keep your business ahead of the market, traditional managerial approaches need to be supplemented by holistic, lateral and intuitive thinking.

In two days your firm can be trained in Mindscape, a programme that gives your company the tools to - with practice - react to situations with an immensely enhanced creative ability and problem solving skillset. Within the seminar, a multitude of mental techniques for different business scenarios will be taught including:

- providing tools for visualising objectives and staying on track with goals
- offering a platform to enhance training for presentations, interviews and meetings
- stimulating 'out of the box' thinking, brainstorming and problem solving
- teaching a unique methodology to gain insight into conflict and tactical resolution

Additionally, the Mindscape program places heavy emphasis on building and utilising intuition pragmatically in the workplace. Hayashi, in the Harvard Business Review, argued that *"business intuition"* is needed increasingly as people climb up the corporate ladder, *"Very often people will do a brilliant job through the middle management where it is highly quantitative in terms of the decision making, but then they reach senior management where the problem gets more big and ambiguous and we discover their intuition and judgement is not what it should be"*. Similar research supports Hayashi's statement. Executives are more likelier to be intuitive than their employees, and executives in high growth small businesses are likelier to be more intuitive than their lower growth counterparts (The Academy of Management Executives, 2004).

A way of conceptualising intuition is to imagine that your brain stores bits of all your life experiences in file folders but some, which are rarely used, are in dusty file cabinets in the back. Intuition – the nagging feeling – is information from one of those dusty file folders trying to get through. Negative feedback cycles, emotions and stress however, cloud and confuse inborn intuition to the point where many people feel as if it is non-existent.

The mental training exercises of the Mindscape programme provides unique stress reduction techniques to prevent this, novel practices to hone intuition, and an innovative time management system for better performance all around.

### **How does it work?**

The methods employed in MindScape draw on the fact that it is possible to tap into the powerful creative and intuitive faculties of the mind by accessing a mental state based on alpha brainwave activity. The participant is led to create a mental framework called The Workshop, which effectively serves as an interface for engaging the different intuitive faculties, just as the icons on a computer screen enable the user to engage or switch on different programs. This opens vast possibilities for every aspect of business.

### **About the Instructor**

Since 2008, Angie Tourani has been Hong Kong's only Advanced Certified BodyTalk Practitioner and Certified MindScape Instructor. Prior to her training in Mindscape and Bodytalk, Angie was a co - owner in an export and import firm. She is passionate about Mindscape as it has transformed all aspects of her life including her academic career, professional growth and family life. Since 2008, she has taught countless Mindscape seminars in Hong Kong and around the world, transforming people's businesses and lives.

